

**ALAGAPPA COLLEGE OF TECHNOLOGY**

**ANNA UNIVERSITY-600025**

**NM Assignment / Digital Marketing**

| NAME | REG.NO | Naan Mudhalvan ID |
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**ASSIGNMENTS:**

1. Create a blog or website using Blogpost Customize the theme design and post a new article with 500 words.

[Study tips to get that A+ in your exams!!! (studyexcellentips.blogspot.com)](https://studyexcellentips.blogspot.com/2023/10/study-tips-to-get-that-in-your-exams.html)

2. Create a New Facebook Business Page and post one social media poster for your brand.

[Donut & coffee | Chennai | Facebook](https://www.facebook.com/people/Donut-coffee/61552713069115/)

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

